

THE **Journal** OF INTERNATIONAL Security Affairs

**2011
media
kit**



featured authors



circulation trends



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ad specs & rates

What do they have in common?



They have all written for The Journal.

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Israeli Ambassador to the United States

Admiral Eric T. Olson, USN
Commander of U.S. Special Operations Command (USSOCOM)

The Honorable Michael Chertoff
Secretary of the U.S. Department of Homeland Security

Ambassador Henry F. Cooper
Chief U.S. Negotiator at the Geneva Defense & Space Talks with the Soviet Union

Natan Sharansky
Soviet dissident, former Israeli Deputy Prime Minister

Representative Mark Kirk
Congressman from 10th District Illinois



The Journal of International Security Affairs

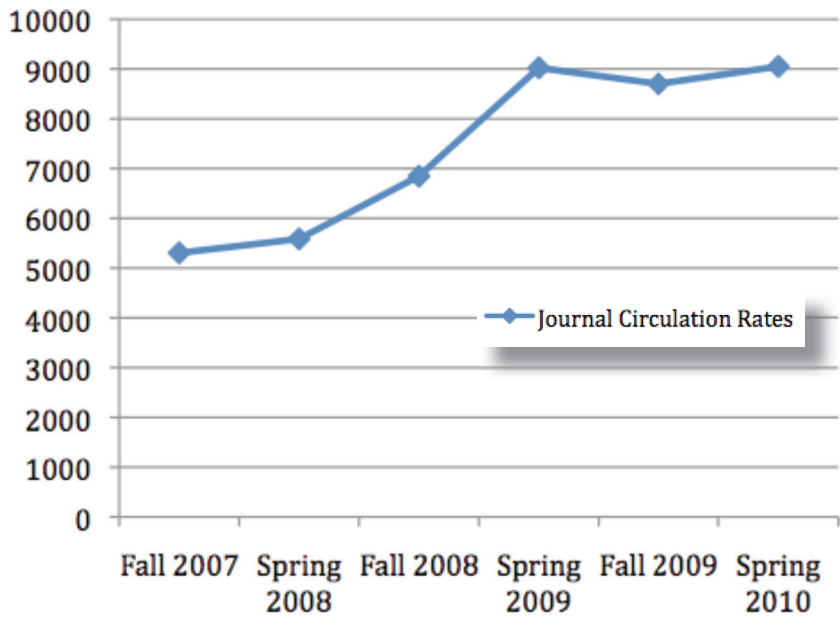
The Journal of International Security Affairs is the flagship publication of the Jewish Institute for National Security Affairs (JINSA).

The Journal is a forum for new thinking on a broad range of foreign affairs and global security issues affecting the United States and its allies abroad. Journal essays often challenge the conventional wisdom surrounding U.S. and international security policy successes and failures, myths and opportunities that are found in traditional media sources.

The Journal targets a wider audience than its counterparts in the traditional media. It engages readers in the policy community, the media and general public who seek cutting-edge insights into complex foreign policy topics. The Journal's articles are read by top policy-makers in Washington and beyond.

Among think tanks and non-profit organizations that share similar interests, NONE publish a scholarly magazine comparable to The Journal. This demonstrates the unique place The Journal occupies in the foreign policy debate.

Circulation Trends



Total Circulation: 8,481
(single copies & subscriptions)

Median Age:	56
Income:	50% earn \$100,000+
Postgraduate or Doctoral Degree:	70%
Rated as a top-read publication:	80%
Book Review purchases:	65%

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THE Journal OF INTERNATIONAL Security Affairs

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Published twice yearly by the **Jewish Institute for National Security Affairs**, it is fast becoming required reading for those who want to go beyond the headlines, and the conventional wisdom, of U.S. national security and foreign policy in a rapidly-changing world. *The Journal of International Security Affairs* - find out what the buzz is about!

- SPRING 2010 - NUMBER 18 -

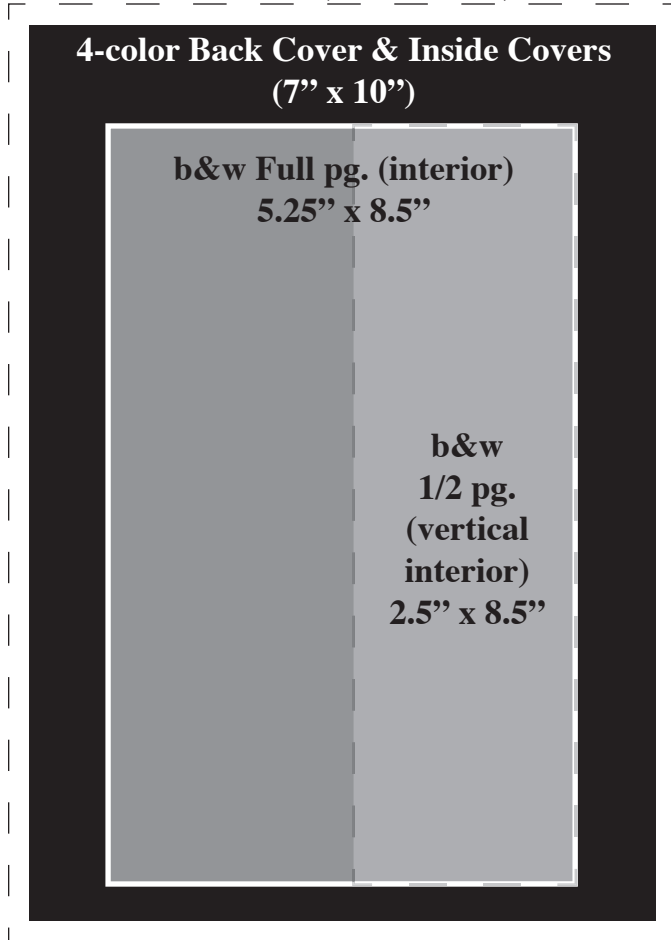
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